



Editorial

Gen Z: Their Worldviews and Characteristics in the context of Nepal

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Introduction: According to McKinsey (2024), those born between 1996 and 2010/12 are referred to as Generation Z. They were preceded by the millennial generation and succeeded by the Alpha generation. With this, Nepalese Gen-Zers are between 13 years to 29 years of age. ‘Gen-Z is the most ethnically diverse and technologically

sophisticated generation (Petronela Cirstea and Sorin Anagnoste, 2023)’. These are also known as “digital nomads.” Gen-Z is the first generation to be affected by the internet, climate fear, the changing financial situation, and COVID-19. According to Purdue Global grouped as Traditionalist 1925-1945, Baby Boomers 1946-1964, Generation X 1965-1980, and the generation affected by the HIV and AIDS epidemic, changes of world orders, especially the end of the Cold War and boom of dot.com, the generation of 1981 – 2000 is called Millennials. This generation is shaped by terrorist attacks, the internet, and the Gen-Z born 1996 -2020¹. These grouping views are found differently, but the most used grouping is 1996-2010/12 for Gen-Zers. Most of the Nepalese media also follow this grouping (Bose, 2025).

Generation	Years
The Greatest Generation	1910 - 1924
The Silent Generation	1925 - 1945
Baby Boomers	1946 - 1964
Generation X	1965 - 1979
Millennials	1980 - 1994
Generation Z	1995 - 2014
Generation Alpha	2015 - 2030

The date of Gen-Z is found slightly differently mentioned by the different researchers/authors, but this generation affected or gone through different social evolutions, and their worldview developed as per the social, economic, and ecological environment where they are growing up.

Gen-Z in Nepal: Gen-Z is from the birth of 1996 to 2012, it is calculated as the age group of 12 years to 29 years age groups total population as per the National Population Census 2021, found 10198863 ² (ten million, one hundred ninety-eight thousand sixty-three), it is 34.97 percent of the total population.

Worldview of Gen-Zers

Worldview is directly related to perception or perceiving the world, what is around you,



and it has different components to shape the worldview, it means how they see, observe, and form their own views on something else. There are different factors to influence the world views, such as culture, religion, availability of materials to consume, study, use, experiment, and exposure to technology (internet- social media). Likewise, Gen-Zers, where they have grown up and perceived the world, helped to create their worldviews. A similar worldview may not be where there is no access to technology, but rather with those who have the resources to access technology.

According to Raval (2024) the worldview of Gen Z has been shaped by the influences of pre-modern, modern, and post-modern eras, these were shaped the view of Gen Z. 'Gen Z was exposed to the values of individuality, technical advancement, and the pursuit of knowledge during the modern age, which was fueled by industrialization, scientific reasoning, and issues reflects this era's emphasis on individual success and the strength of reason' (Raval, 2024).

It indicated that Gen-Z created a worldview to be professional, believed in scientific analysis and reasoning, and enhanced their abilities. The changing technological advancement led to the creation of worldviews; accordingly, their worldviews found as ' developed a strong sense of pluralism, relativism, and a desire for decentralized authority in a world that is characterized by cultural blending, and the advent of technological advancements' (Raval, 2024). Basically, the Gen-Zers are caring to others, self-driven, like decentralization, collaborative, social, and value flexibility, relevancy, authenticity, and non-hierarchical leadership, and they are highly concerned about environmental issues.

They have a pragmatic attitude to accomplish the task, whatever they are doing' (Roberta Katz and Charles Katz, 2022). Robert Katz and Charles Katz had studied in the age group of Gen-Z in America and Britain, and they found that they operated at speed, scale, and scope. They were equipped with powerful digital tools that allowed them to be self-reliant as well as collaborative. With the digital tool, they could learn about people and cultures around the globe from an early age, and they developed a greater appreciation for diversity and the importance of finding their own unique identities (Roberta Katz and Charles Katz, 2022). The same worldview may not have developed in the children the resource-stricken countries, or parents may not afford them, but when they acquire the resources, they will also have a similar type of worldview.

Characteristic of Gen-Z.

Self-driven: Zen-Zers are self-motivated to accomplish their dream; they are focused and concentrate on their studies and innovations. Most of them are introverted, think on their own. They do not want many instructions; they know what they are doing and set the process on how for executing it.

Gen-Zers love nature and protect the environment: Cen-Zers love nature, the environment, and enjoy nature. Protection of natural habitats, in short, they are nature lovers. They protect the environment and have a deep sense of सर्वे भवन्तु सुखिना, all should live happily.



Social view: They are irritated with an unjust society; their worldview is social justice, caring for others. They do not like hindrances and law-abiding. They are straightforward to express.

Technology lovers: Gen-Z loves technology, technology-related innovations, the internet, social media, and their most loved ones; therefore, these groups are also called ‘secretly social’ (Jaynes, 2025) since they are in contact with their friends and able to make friends far away, even in different countries with people of different cultures. They gain knowledge of different traditions and cultures as well, which makes them more human.

Digitally multi-taskers: According to Jaynes (2025), Gen-Z can handle different activities simultaneously, messaging friends, completing their work on their laptops, studying, playing games with friends, watching their favorite YouTubers, without hindering it. They can handle different screens at a time, and most of them are equipped with laptops, smartphones, and tablets.

Governing approach: They do not like the populist leadership since they claim they alone represent to people, as per Yuval Noah Harari in his book *Nexus* explains that populism a form of dictatorship, a deadly threat to democracy (Harari, 2024), Gen-Zers like decentralization and self-govern, being focused on their responsibilities and completing their tasks, and they are diverse.

Gen Z in diversity, equity, and inclusion: Gen-Zers in Nepal are in adulthood, 1996- 2012. If we take the birth date, in 2025, they are 13 to 29 years of age. They have grown in a multiparty democracy in the Republic of Nepal. Some of them have not experienced the transformation process of Nepal. They knew inclusive democracy, federalism, secularism, and equity, in the context of Nepal majority of Gen-Zers support these views since they have grown in a more inclusive national and international arena. According to Caitlin Nuttall (2025), in the US, 30% of Gen Z say DEI is important, which is 7% above average. They are more concerned with disability and their rights.

Gen-Z entrepreneur: Generation Zers are known to have a strong business spirit. ‘While “living their best lives,” they prioritize digital thinking, and attend to the needs of their own age. Being independent and free-spirited, entrepreneurship will allow them to take complete control of their time and prevent boredom, potentially improving their work-life balance and earning more money while utilizing their tech-savvy, social media-savvy, and youthful perspective on life’ (Petronela Cirstea and Sorin Anagnoste, 2023).

Gen-Z in Nepal and their action: The Gen-Z is from the birth of 1996 to 2012, it is calculated as the age of 12 years to 29 years age groups total population as per the National Population Census 2021, found 10198863³ (ten million, one hundred ninety-eight thousand sixty-three), it



is 34.97 percent of the total population. They are justice seekers and raised voices against social media censorship and corruption, which led to the government's overthrow. During the protest, '19 people were killed and dozens were injured (Amy Walker and Phanindra Dahal, 2025)' and public and private properties were vandalized; it will cost billions of Nepalese Rupees to reconstruct.

Conclusion: In Nepal, Gen-Zers made up 34.97 percent of the population. The majority of them are proficient with modern digital technologies, have international friendships, and are aware of the various cultures and behaviors of their age groups. They can handle multiple screens at once, which allows them to work, communicate, listen, watch, and play all at once. They are goal oriented. These traits are also present in Nepal's Gen-Z population; they are not populists by nature and prefer democracy and decentralization with social justice.

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End Notes:

¹ <https://www.purdueglobal.edu/corporate-partners/generational-workers-infographic.png>



² www.censusnepal.cbs.gov.np

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